MP3 COG Board
Wednesday, May 27, 2026
6:00 PM
Hybrid
Note unable to connect to the internet during the meeting

Members: – M. Kindlick (Mt. Penn), K. Barnhardt (County), L. Olsen (County), L. Kelleher (Reading), K. Bradley (Alsace Twp), D. Pottiger (Lower Alsace Twp), A. Sellers (Lower Alsace Twp) – in person

Members absent: R. Maurer (Mt Penn), Alsace Twp Elected Official or Rep, J. Baez, Jr. (Reading)

Others attending – R. Rock, K. Lerch, P. McDevitt

CALL TO ORDER
Mr. Barnhardt called the meeting to order at 6:00 pm. He stated that a quorum is present.

Mr. McKindlick introduced Mr. McDevitt who will soon be appointed as a Mt. Penn representative.

PUBLIC COMMENT
Mr. Barnhardt opened the floor for public comment on agenda matters.

No one present indicated their desire to address the board and Mr. Barnhardt closed the public comment period.

APPROVAL OF MINUTES & AGENDA
Mr. Barnhardt asked the board to consider the minutes from the March meeting and the agenda for this meeting.

The meeting minutes and agenda were approved by acclimation without any modification.

TREASURER'S REPORT
Mr. Olsen reviewed the report, noting that there were no expenses recorded:

Beginning Tompkins checking balance	$23, 576.84
Fundraising Checking Acct Fundraising	1,000
Tompkins CD maturity date 12-31-26	10,000
Tompkins CD maturity date 12-31-27	30,000
End balance	$64,604.44 (w/interest $70.91)
BCCF	$10,308

Ms. Kelleher moved, seconded by Ms. Bradley, to approve the Treasurer's Report and file it for audit. The motion was approved unanimously.

MP3 COG REPORTS AND ACTION ITEMS

A. Review Amendment to MP3 COG Agreement re membership

Mt. Penn and Alsace Twp. agreements have not been submitted.

Mr. McKindlick and Ms. Bradley will follow-up with the Mt. Penn manager and the Alsace Twp manager, respectively.

B. Disc Golf in partnership with Liederkranz

Ms. Kelleher stated that Mr. Linton from the Liederkranz would like confirmation that the MP3 approves of the sponsorship options that will be used to generate the funds to create the disc golf course. She stated that the overall cost is approximately $19,000 and that the MP3 approved a Combo Sponsorship at the March meeting, which Mr. Olsen shows in the Treasurer's Report.

Sponsorship Options (Per Hole)

Tee Pad — $600

- Logo on tee pad
- Listed on hole sign

Basket — $600

- Logo on basket
- Listed on hole sign

Combo — $1,000 (Best Value)

- Tee Pad + Basket on same hole
- Premium exposure

Ms. Sellers inquired if the course plan was revised to eliminate the removal of trees. Ms. Kelleher confirmed that the original plan was revised to eliminate the 9 holes in the vicinity of Mineral Spring Park, which required the removal of trees and required the use of other heavy equipment. The original 9 holes in the vicinity of Egelman's Park remains in place and will not require the removal of any trees. The area for the 2nd phase has not been identified but it will be in the vicinity of Egelman's Park.

Ms. Sellers moved, seconded by Ms. Bradley, to approve the sponsorship options prepared by Mr. Linton. The motion was approved unanimously.

Ms. Kelleher noted that the Angelica Disc Golf Club has volunteered to provide maintenance at the Egelman's course, as they do at the Angelica course and she is drafting a MOU to outline the responsibilities of all parties.

C. Deer Management Report

No update.

D. Restart of Events

Mr. Barnhardt stated that the MP3 concerts were stalled due to difficulties getting volunteers to organize, market, and staff the events.

Mr. Olsen agreed and recapped the good start and the decline. In the past the MP3 held concerts to kickoff the Jazz Fest and the Blues Fest. The last event, a rock and roll hall of fame was held in September 2024, was sparsely attended with minimal participation by the board.

Mr. Olsen described the shift that is occurring in the Jazz Fest audience, noting that the attendance rate has slipped to approximately 75% and events no longer sell out. He added that Berks Arts is currently discussing adjustments to restore attendance. He stated that if the MP3 wants to do a concert that planning will need to begin now. He also described the benefits of partnering with the Liederkranz for events, as they have the parking and space with food, beverages, etc.

Mr. Barnhardt, Ms. Sellers and Mr. Olsen agreed to meet for lunch to explore the possibilities.

COMMITTEE REPORTS & RECOMMENDATIONS – submission in written form only

- Finance & Capital - none
- Promotions & Marketing - none
- Public Safety & Public Services - none
- Environmental & Land Use Committees – none

WRITTEN REPORTS FROM PRESERVE STAKEHOLDERS

None.

OTHER BUSINESS

None.

PUBLIC COMMENT

Mr. Rock noted the upcoming Hillclimb's scheduled for June 20-21 and August 15-16 – this is the 74th run. He invited the MP3 to host a table at the events. He expressed concern with the condition of Duryea Dr, noting that it has not been repaved since 2017 with the assistance of Sen. Schwank. He stated that BMR will make a contribution if the City agrees to repave.

Mr. Lerch stated that he represents Pagoda Skyline and the Pagoda Foundation.

Mr. Lerch stated that the Foundation is working with the City to establish the reopening date of the Pagoda. He stated that the public has been very pleased with the rehabilitation work completed by the City at the Pagoda. He stated that in the future the Foundation plans to allow the rental of the facility for small events, noting that the City's Fire Marshal has set the maximum attendance at 50 people, which includes all event support staff for the event and the Foundation.

Mr. Lerch stated that the chicken barbeque hosted by Pagoda Skyline was a success. He stated that the Tower is now open on Saturdays.

Mr. McDevitt noted the upcoming Big Boy 4014 coast to coast tour for the Country's 250th Anniversary. He explained that the Big Boy 4014 is the world largest operating steam locomotive owned by Union Pacific and this train is one of eight that remain operational. There will be 50 whistle stops in 10 states including a 4th of July celebration in Philadelphia. The train enters Pennsylvania on Sat., June 13th in Nicholson PA. The train will be in the Reading area:

Reading, PA Reading & Northern Outer Station 3501 Pottsville Pike	**July 2, 2026** Arrive: 1:30 p.m. EDT Depart: 2:15 p.m. EDT

The next MP3 meeting is scheduled for Wednesday, July 29th at 6 pm in Council Chambers, Reading City Hall.

The meeting adjourned at approximately 6:45 pm on motion of Mr. McKindlick and Mr. Pottiger.

Respectfully submitted by Linda A. Kelleher, Secretary

September 23rd Meeting - Lower Alsace
December 2nd meeting (due to Thanksgiving Holiday) -

Action Items:

1. Mr. McKindlick and Ms. Badley to follow-up with Mt. Penn Borough and Alsace Twp.
2. Mr. Olsen, Mr. Barnhardt and Ms. Sellers to explore the restart of events.